

MELBOURNE CITY FOOTBALL CLUB.



Melbourne City FC

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Promotion Terms and Conditions

Melbourne City FC – SEN Membership Day Promotion

Promotion Details:

1.	Promotion	Melbourne City FC City – SEN Membership Day Promotion	
2.	Promoter	Melbourne City FC Pty Ltd (ABN 39 128 569 264) of 369 Casey Fields Boulevard Cranbourne East, Victoria 3977 (‘MCFC’)	
3.	Promotional Period	Promotion Open:	12.01am AEST, Thursday, 24 September 2026.
		Promotion Closes:	11.59pm AEST, Thursday, 24 September 2026.
4.	Eligible Purchasers	Residents of Victoria aged 18 years and over and who are: • Not a current member of Melbourne City Football Club • not an employee or volunteer of Melbourne City FC Pty Ltd ABN 39 128 569 264 (Melbourne City FC) City Football Group Australia Operations Pty Ltd ABN 677 994 080 (City Football) or City in the Community Public Co ABN 87 602 502 429 (CITC); • not otherwise directly connected to the Promotion; and • meet any additional eligibility requirements set out in the Promotion Terms.	
5.	Promotional Offer	During the Promotional Period, an Eligible Purchaser must purchase the SEN Membership Day offer. Offer is outlined below; On Thursday 24 September, 2026, Melbourne City Football are running a promotion to sell Flexi 6 Game memberships at half price. Purchasers will also gain access to a Platinum reserved seat for the Melbourne City FC home derby, to be played at AAMI Park on Saturday 19 December, 2026. To take advantage of the promotional offer, Eligible Purchasers must; • Purchase the membership online via the Melbourne City FC membership website or; • Purchase the membership via phone call to Melbourne City FC where the membership team will process the membership payment over the phone	

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		- Eligible purchasers can opt to pay up-front or via monthly installments - Eligible purchasers will automatically go on to Melbourne City FC's CityPay program - As part of the CityPay program, all eligible purchasers will rollover their membership to a Flexi 6 membership for the 2027/28 season. Eligible purchasers can notify the Club should they wish to opt out of CityPay at any time prior to July 1, 2027.
6.	Offer Details	Membership Offer Pricing and details: The SEN Membership Day Offer includes the following products only. <u>Flexi 6 Membership – 50% Off</u> Pricing - Adult: \$84, normally \$168 - Concession: \$72, normally \$144 - Junior: \$30, normally \$60 - Family: \$168, normally \$336 Eligible purchasers will also be provided with a code to redeem a free upgrade to the City Home Derby v Melbourne Victory on Saturday 19 December. The Club will email all purchasers a code to redeem their free upgrade via AXS, AAMI Park's ticket provider. This email will include details on how to redeem their ticket. No other discounts or offers will apply to this promotion. Only one membership per person can be purchased.
7.	Personal Information	Eligible purchasers personal information will be collected by the Promoter for the purpose of conducting and promoting this Promotion, including to process payment(s) and send membership confirmation and marketing collateral. The eligible purchasers can opt out of any marketing materials. By entering this Promotion, you agree that each of the Promoter may also contact you for direct marketing purposes. The Promoter will each separately handle this information in accordance item Error! Reference source not found. of the Promotion Terms and their respective privacy policies, available at https://melbournecityfc.com.au/privacy-policy/